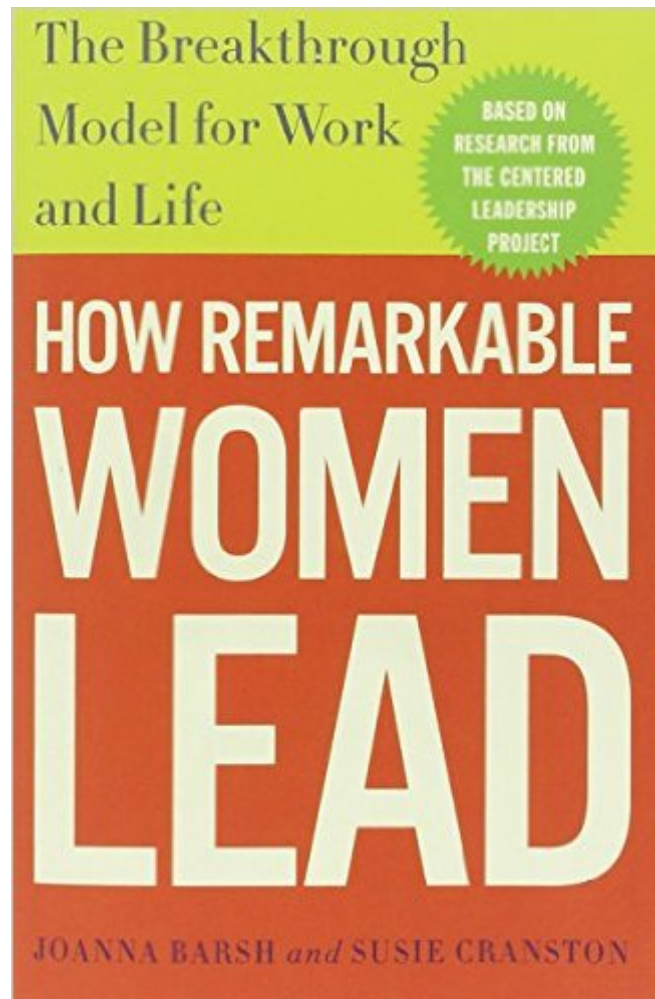


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# How Remarkable Women Lead: The Breakthrough Model For Work And Life



## Synopsis

The Remarkable discoveries about what drives and sustains successful women leaders. Based on five years of proprietary research, *How Remarkable Women Lead* speaks to you as no other book has, with its hopeful outlook and unique ideas about success. It's the new "right stuff" of leadership, raising provocative issues such as whether feminine leadership traits (for women and men) are better suited for our fast-changing, hyper-competitive, and increasingly complex world. The authors, McKinsey & Company consultants Joanna Barsh and Susie Cranston, establish the links between joy, happiness, and distinctive performance with the groundbreaking model of Centered Leadership. The book's personal stories and related insights show you the magic that happens when you put the five elements of Centered Leadership—meaning, framing, connecting, engaging, and energizing—to work. They include:

- How Alondra de la Parra built on her strengths and passions to infuse her life with meaning and make her way in the male-dominated world of orchestra conducting
- How Andrea Jung, the CEO of Avon, avoided a downward spiral when the company turned down by "firing herself" on Friday and re-emerging on Monday as the "new" turnaround CEO
- How Ruth Porat's sponsors at Morgan Stanley not only helped her grow but were also her ballast for coping with difficult personal and professional times
- How Eileen Naughton recovered after losing her dream job, landing on her feet at Google and open to a new leadership opportunity
- How Julie Coates of Woolworth's Australia makes energy key to her professional success, with reserves for her "second shift" as wife and mother

*How Remarkable Women Lead* is both profoundly moving and actionable. Woman or man, you'll find yourself in its pages and emerge with a practical plan for breaking through at both work and in life. From the Hardcover edition.

## Book Information

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## Customer Reviews

The more I got into this book, the better it got. Toward the end I didn't want to put it down. I found myself reaching for my highlighter, a sure sign that there was good information there that I don't want to lose. Some chapters in this book didn't really reach out and grab me, because they better apply to women starting out in their careers. I found a chapter that not only reached out and grabbed me, but it shouted at me! I suspect that most women will find something worthwhile in this book, even if not every chapter applies. I found a technique that I hope will help me avoid one of my problematic habits. In addition to my problem section, which I will not share here, , I particularly enjoyed the chapter on making your own luck. "The core lesson in engaging is taking charge and making things happen for yourself." That's an improvement over what seems to be the trend, especially since the internet, message boards, etc., where everyone plays the victim. "This is what was done to me" and "How dare you tell me I should take responsibility for myself when these people have mistreated me." The author tells us we have to recognize what we want and then take steps to get it. You have to take a few risks, and before you do, you need to "know what you know and what you don't know." There are stories and excellent quotes throughout the book from leaders, women and men, to illustrate the points the author is making. Adapting To The New Realities is a section I would like to recommend along with the Stepping up to Lead. "You can manage a lot of people, but to lead you have to inspire, not intimidate. Have passion and compassion.

How Remarkable Women Lead: The Breakthrough Model for Work and Life Joanna Barsh and Susie Cranston with Geoffrey Lewis Crown Business (2011) Bon voyage! As I read this book co-authored by Joanna Barsh and Susie Cranston, with substantial assistance provided by Geoffrey Lewis, I realized that remarkable men lead others in much the same way that, as Barsh and Cranston explain, remarkable women do: by leveraging their talent, desire to lead, and tolerance for change within all areas of their lives. Barsh and Cranston characterize this as "Centered Leadership" within five separate but interdependent dimensions: Meaning, Framing, Connecting, Engaging, and Energizing. They devote a separate chapter to each of the five. However they are named and defined, these are areas in which aspiring leaders are challenged to attract the support of others. The greater challenge is to sustain that support. What Barsh and Cranston share in this book is what they learned from five years of rigorous and extensive research that involved hundreds of remarkable women in all manner of leadership positions. What they call "the journey to the center" is

one of the most important themes in their narrative, strikingly similar to what Bill George and Peter Sims describe in True North: a three-phase "journey to authentic leadership" which begins with character formation and culminates (not concludes) with full development of authentic leadership within five separate but related dimensions: pursuing purpose with passion, practicing purpose with passion, practicing solid values, leading with heart, establishing connected relationships, and demonstrating self-discipline. Hundreds (thousands?

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